



RPM Intl. Inc. (RPM)

Updated January 8th, 2025 by Nathan Parsh

Key Metrics

Current Price:	\$122	5 Year CAGR Estimate:	8.5%	Market Cap:	\$15.7 B
Fair Value Price:	\$122	5 Year Growth Estimate:	7.0%	Ex-Dividend Date:	01/17/25
% Fair Value:	100%	5 Year Valuation Multiple Estimate:	-0.1%	Dividend Payment Date:	01/31/25
Dividend Yield:	1.7%	5 Year Price Target	\$171	Years Of Dividend Growth:	51
Dividend Risk Score:	A	Retirement Suitability Score:	B	Rating:	Hold

RPM International manufactures, markets and distributes chemical products to industrial, retail and specialty customers. The majority of sales are made to industrial customers. RPM was founded in 1947 and employs more than 15,000 people today.

On October 3rd, 2024, RPM announced that it was increasing its quarterly dividend 10.9% to \$0.51, extending the company's dividend growth streak to 51 consecutive years.

On January 7th, 2025, RPM reported earnings results for the second quarter of fiscal year 2025 for the period ending November 30th, 2024. For the quarter, revenue grew 3.4% to \$1.85 billion and was \$60 million ahead of expectations. Adjusted earnings-per-share of \$1.39 compared to \$1.22 in the prior year and was \$0.05 above estimates.

RPM generated record sales, net income, EPS, and EBIT for the second quarter. Organic growth for the company improved 3.7%, while a 0.6% headwind from currency translation and a 0.1% decline from divestitures impacted results slightly. The Construction Products Group was up 4.3% to a second quarter record \$690 million, which follows a high single-digit improvement in the prior year. This segment had organic growth of 4.9%, which was driven by demand for roofing systems and services stemming from restoration projects. Performance Coatings Group revenue was higher by 1.4% to a second quarter record \$380 million due to flooring and protective coatings demand for construction projects. Organic sales grew 3.3%. Revenue for the Specialty Products Group increased 4.4% to \$185 million due to restoration demand related to hurricanes. Food coatings and additives also performed well. Organic sales were up 2.4%. The Consumer Group returned to growth as sales were up 2% to \$590 million. Organic sales were higher by 2.7% due to stabilization in the DIY category and market share gains.

RPM continues to expect sales to be up a low single-digit percentage for fiscal year 2025. We continue to forecast earnings-per-share of \$5.53 for the fiscal year, up from \$5.49 previously.

Growth on a Per-Share Basis

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2030
EPS	\$2.38	\$2.63	\$2.47	\$2.73	\$2.66	\$3.07	\$4.16	\$3.66	\$4.30	\$4.94	\$5.53	\$7.76
DPS	\$1.02	\$1.09	\$1.18	\$1.31	\$1.40	\$1.44	\$1.52	\$1.58	\$1.66	\$1.84	\$2.04	\$2.86
Shares¹	133	133	134	134	130	128	128	128	128	128	128	125

The last recession had a severe impact on RPM's earnings, which saw a decline of 42% from 2008 to 2009. It was not until 2013 that RPM's earnings numbers recovered above 2008's total. In recent years, growth has been much steadier. From fiscal year 2015 to fiscal year 2024, earnings per share grew at a rate of 7.6% per year. That growth rate has accelerated to 10% over just the last five years. Factoring in the strength of recent results with the likely declines in earnings during the next recession, we reaffirm our prior forecast of annual earnings growth of 7% through fiscal year 2030. Organic revenue growth is expected to be a primary contributor.

¹ Share count in millions

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



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Growth slowed during the last recession, but RPM was able to maintain and increase its dividend payments to shareholders even in an adverse economic climate. RPM is a Dividend King due to its more than five decades of dividend growth.

Valuation Analysis

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Now	2030
Avg. P/E	19.8	17.3	21.2	15.9	20.1	24.4	22.5	24.1	18.5	22.7	22.1	22.0
Avg. Yld.	2.2%	2.4%	2.2%	2.6%	2.6%	1.9%	1.6%	1.8%	2.1%	1.6%	1.7%	1.7%

Shares of RPM have declined \$7, or 5.7%, since our October 7th, 2024 update. Using expected earnings-per-share for fiscal year 2025, the price-to-earnings ratio is 22.1. We reaffirm our target P/E of 22 from 20 as this is more in-line with the medium-term average valuation and reflects the quality of earnings results over the past few years. If the stock were trade with this multiple by fiscal 2030, then valuation would be a 0.1% headwind to annual returns over this period.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2030
Payout	43%	41%	48%	47%	53%	47%	37%	43%	39%	36%	37%	37%

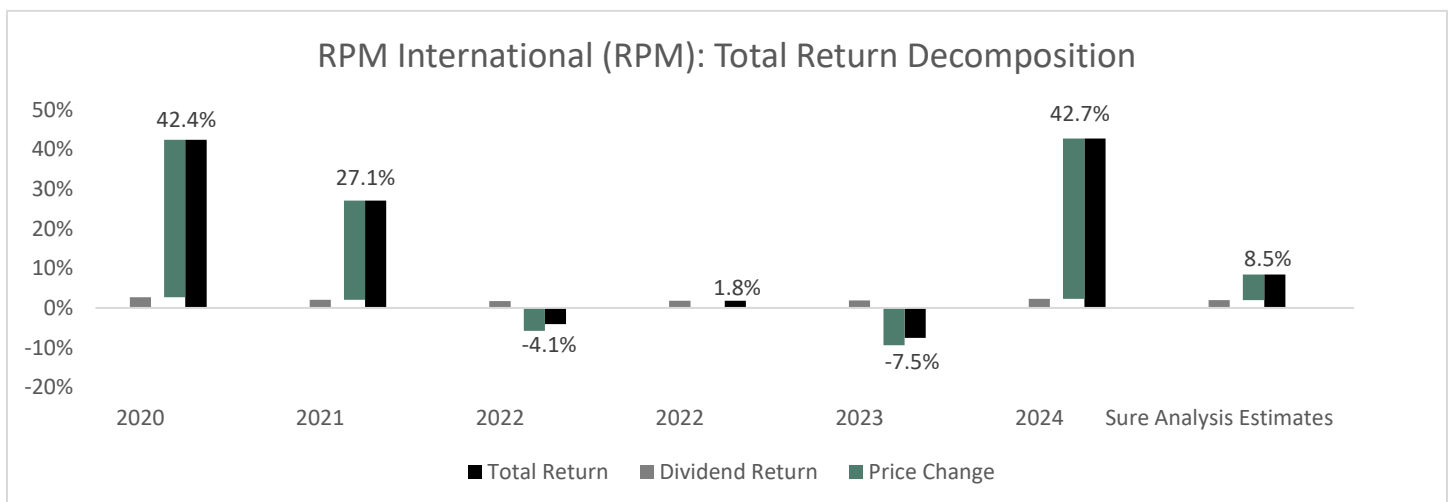
RPM is not recession proof, as shown by the company's decline in earnings, and in the time that it took for earnings growth to return to the company following the last recession. The company also has a high level of debt that could make acquisitions or high dividend growth difficult if earnings were to weaken.

RPM is a leading manufacturer and distributor of paints, coatings, construction chemicals, colorants and adhesives to consumers, contractors, and construction businesses. These businesses perform well when the economy is growing due to the increases in construction and home improvement spending. However, RPM is very susceptible to recessions.

Final Thoughts & Recommendation

Following second quarter results, RPM International is now expected to return 8.5% per year through fiscal year 2030, up from our previous estimate of 7.3%. Our forecast stems from a 7% earnings growth rate and a starting yield of 1.7% that are offset by a small headwind from multiple contraction. RPM International continues to lap very strong comparable periods and is still producing record results. The company operates in a very cyclical sector, making its dividend growth history even more impressive. We have reaffirmed our five-year price target of \$171 to reflect estimates for the fiscal year and continue to rate shares of RPM International as a hold due to projected returns.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Revenue	4,595	4,814	4,958	5,322	5,565	5,507	6,106	6,708	7,256	7,335
Gross Profit	1,941	2,087	2,166	2,017	2,088	2,093	2,405	2,433	2,748	3,015
Gross Margin	42.3%	43.4%	43.7%	37.9%	37.5%	38.0%	39.4%	36.3%	37.9%	41.1%
SG&A Exp.	1,423	1,521	1,644	1,498	1,596	1,549	1,664	1,788	1,956	2,125
D&A Exp.	99	111	117	128	142	157	147	153	155	171
Operating Profit	518	566	522	518	492	544	741	645	792	891
Operating Margin	11.3%	11.8%	10.5%	9.7%	8.8%	9.9%	12.1%	9.6%	10.9%	12.1%
Net Profit	239	355	182	338	267	304	503	491	479	588
Net Margin	5.2%	7.4%	3.7%	6.3%	4.8%	5.5%	8.2%	7.3%	6.6%	8.0%
Free Cash Flow	245	358	260	276	156	402	609	(44)	323	908
Income Tax	225	126	60	78	72	103	165	114	170	198

Balance Sheet Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total Assets	4,694	4,765	5,090	5,272	5,441	5,631	6,253	6,708	6,782	6,587
Cash & Equivalents	175	265	350	244	223	233	247	202	216	237
Accounts Receivable	956	963	995	1,114	1,232	1,138	1,281	1,433	1,503	1,419
Inventories	674	686	788	834	842	810	938	1,213	1,135	956
Goodwill & Int. Ass.	1,820	1,795	1,717	1,776	1,847	1,834	1,974	1,930	1,849	1,822
Total Liabilities	3,401	3,390	3,652	3,638	4,033	4,366	4,510	4,724	4,639	4,074
Accounts Payable	512	501	535	592	557	535	717	800	681	650
Long-Term Debt	1,656	1,640	2,090	2,174	2,526	2,539	2,380	2,687	2,684	2,127
Shareholder's Equity	1,291	1,372	1,436	1,631	1,406	1,262	1,741	1,982	2,141	2,511
LTD/E Ratio	1.28	1.20	1.46	1.33	1.80	2.01	1.37	1.36	1.25	0.85

Profitability & Per Share Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Return on Assets	5.3%	7.5%	3.7%	6.5%	5.0%	5.5%	8.5%	7.6%	7.1%	8.8%
Return on Equity	17.9%	26.6%	12.9%	22.0%	17.6%	22.8%	33.5%	26.4%	23.2%	25.3%
ROIC	8.1%	11.9%	5.6%	9.2%	6.9%	7.9%	12.7%	11.2%	10.1%	12.4%
Shares Out.	133	133	134	134	130	128	128	128	128	128
Revenue/Share	34.06	35.21	36.68	38.80	41.42	42.37	47.36	51.77	56.33	57.16
FCF/Share	1.82	2.62	1.92	2.01	1.16	3.09	4.72	(0.34)	2.50	7.08

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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