

## Target Corporation (TGT)

Updated May 26<sup>th</sup>, 2024, by Josh Arnold

#### **Key Metrics**

| <b>Current Price:</b>       | \$145 | 5 Year CAGR Estimate:               | 14.2% | Market Cap:               | \$67 B                |
|-----------------------------|-------|-------------------------------------|-------|---------------------------|-----------------------|
| Fair Value Price:           | \$159 | 5 Year Growth Estimate:             | 10.0% | Ex-Dividend Date:         | 08/14/24 <sup>1</sup> |
| % Fair Value:               | 91%   | 5 Year Valuation Multiple Estimate: | 1.9%  | Dividend Payment Date:    | 09/10/24              |
| Dividend Yield:             | 3.0%  | 5 Year Price Target                 | \$256 | Years Of Dividend Growth: | 55                    |
| <b>Dividend Risk Score:</b> | Α     | Retirement Suitability Score:       | Α     | Rating:                   | Buy                   |

#### **Overview & Current Events**

Target was founded in 1902 and after a failed bid to expand into Canada, has operations solely in the U.S. market. Its business consists of about 1,850 big box stores, which offer general merchandise and food, as well as serving as distribution points for the company's burgeoning e-commerce business. Target has a market capitalization of \$67 billion and should produce about \$107 billion in total revenue this year.

Target posted first quarter earnings on May 22<sup>nd</sup>, 2024, and results were weaker than expected, along with a reduction in guidance for the year, both of which saw the stock punished after the report.

Adjusted earnings-per-share came to \$2.03 in Q1, which was three cents light of estimates. Revenue was also down 3.1% to \$24.53 billion, which met estimates. Comparable sales fell 3.7%, which met expectations, and was the cause of the consolidated top line decline.

Inventory fell 7% year-over-year, which is a good development for margins and cash flow. The company also noted that despite the fall in total inventory, in-stock levels were better than last year.

Operating margin was 5.3% of revenue, up fractionally from 5.2% a year ago. Gross margins were 27.7% of revenue, up 140 basis points year-over-year. This was attributable to cost improvements and lower promotional markdown rates, combined with favorable mix of sales.

The company slightly lowered its guidance for this year, but our prior estimate is still within the guidance range, and we've therefore left it unchanged at \$9.35 in earnings-per-share.

#### Growth on a Per-Share Basis

| Year                | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021    | 2022   | 2023   | 2024   | 2029    |
|---------------------|--------|--------|--------|--------|--------|--------|--------|---------|--------|--------|--------|---------|
| EPS                 | \$4.27 | \$4.69 | \$5.01 | \$4.65 | \$5.39 | \$6.39 | \$9.42 | \$13.56 | \$6.02 | \$8.94 | \$9.35 | \$15.06 |
| DPS                 | \$1.90 | \$2.16 | \$2.32 | \$2.44 | \$2.52 | \$2.60 | \$2.68 | \$3.16  | \$3.96 | \$4.36 | \$4.40 | \$5.62  |
| Shares <sup>2</sup> | 640    | 633    | 583    | 546    | 524    | 512    | 506    | 471     | 460    | 462    | 460    | 440     |

Target has grown its earnings-per-share at an average annual rate of about 8% during the last decade. Due to fierce competition and the failed attempt to expand to Canada, Target's earnings-per-share remained almost flat from 2012 to 2017. However, turnaround efforts have borne fruit and as a result, Target has significantly improved its performance in recent years. The company has reduced its share count over time, although the past two years have seen essentially no change. Overall, we expect 10% annualized growth from what should be a modest level for 2024 given margin issues that cropped up in recent quarters, but appear to be improving. In addition, sales growth remains an issue for Target.

We see comparable sales growth as a challenge, offset by sizable margin expansion from low levels in 2023, and a potential tailwind from the buyback. Target's digital efforts are also working extremely nicely, although there was some pulling back after enormous sales growth during the pandemic. The remaining buyback authorization should be good for

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.

<sup>&</sup>lt;sup>1</sup> Estimated date

<sup>&</sup>lt;sup>2</sup> Share count in millions



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a significant tailwind to earnings-per-share in the coming years once repurchases are resumed. However, we note that Target remains committed to investing in its digital capabilities, as well as its 50+ year streak of dividend increases.

#### **Valuation Analysis**

| Year     | 2014   | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now  | 2029 |
|----------|--------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/I | 14.7   | 16.6 | 14.6 | 14.2 | 14.2 | 14.4 | 14.0 | 16.6 | 24.8 | 15.9 | 15.5 | 17.0 |
| Avg. Yld | . 3.0% | 2.8% | 3.2% | 4.0% | 3.3% | 2.8% | 2.0% | 1.4% | 2.7% | 3.1% | 3.0% | 2.2% |

Target shares trade for 15.5 times our earnings estimate for this year, below our estimate of fair value at 17 times earnings. We note that the 3% yield is back at a more normalized level. If the stock reverts to our estimate of fair value over the next five years, it will produce a small tailwind to total returns.

#### Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2029 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 45%  | 46%  | 46%  | 53%  | 47%  | 41%  | 28%  | 23%  | 66%  | 49%  | 47%  | 37%  |

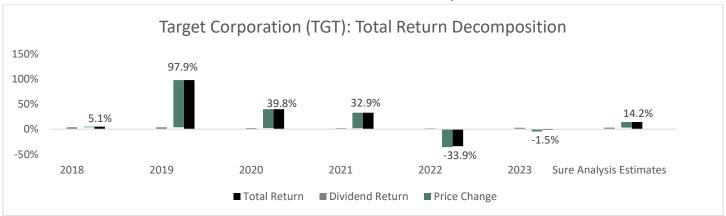
Target has grown its dividend for more than five decades, making it a Dividend King. The company is investing heavily in its business in order to navigate through the changing landscape in the retail sector. The payout is now 47% of earnings for this year, which is elevated historically. We expect the payout ratio to decline as earnings rise and smaller dividend increases.

Target's competitive advantage comes from its everyday low prices on attractive merchandise in its guest-friendly stores. However, given the price war in the retail sector, Target's moat faces decline. In addition, as consumers tend to curtail their consumption during recessions, the company is vulnerable in such periods. In 2008, its earnings-per-share fell -14%. Nevertheless, that performance was much better than that of most companies, which saw their earnings collapse during the Great Recession. Moreover, it took only one year for the earnings of Target to return to their precrisis level. Therefore, while Target is vulnerable to economic downturns, it is much more resilient than most stocks in such periods. Target is combatting this in part with its massive push towards digital sales channels, which is working.

### Final Thoughts & Recommendation

We see Target as undervalued on recent strength in the stock, which should provide a small tailwind to total returns. Given earnings this year, we see 10% earnings growth going forward. We forecast total returns at 14.2% annually. The yield of 3% is off from its highs, and the dividend increase streak is impressive and should provide many more years of payout growth. We're reiterating the stock at a buy rating.

## Total Return Breakdown by Year



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#### **Income Statement Metrics**

| Year                    | 2014    | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021    | 2022    | 2023    |
|-------------------------|---------|--------|--------|--------|--------|--------|--------|---------|---------|---------|
| Revenue                 | 72,618  | 73,785 | 70,271 | 72,714 | 75,356 | 78,112 | 93,561 | 106,005 | 109,120 | 107,412 |
| Gross Profit            | 21,340  | 21,544 | 21,126 | 21,589 | 22,057 | 23,248 | 27,384 | 31,042  | 26,891  | 29,676  |
| Gross Margin            | 29.4%   | 29.2%  | 30.1%  | 29.7%  | 29.3%  | 29.8%  | 29.3%  | 29.3%   | 24.6%   | 27.6%   |
| SG&A Exp.               | 14,676  | 14,665 | 14,217 | 15,140 | 15,723 | 16,233 | 18,615 | 19,752  | 20,658  | 21,554  |
| D&A Exp.                | 2,129   | 2,213  | 2,318  | 2,476  | 2,474  | 2,604  | 2,485  | 2,642   | 2,700   | 2,801   |
| <b>Operating Profit</b> | 4,535   | 4,910  | 4,864  | 4,224  | 4,110  | 4,658  | 6,539  | 8,946   | 3,848   | 5,707   |
| Op. Margin              | 6.2%    | 6.7%   | 6.9%   | 5.8%   | 5.5%   | 6.0%   | 7.0%   | 8.4%    | 2.5%    | 5.3%    |
| Net Profit              | (1,636) | 3,363  | 2,734  | 2,914  | 2,937  | 3,281  | 4,368  | 6,946   | 2,780   | 4,138   |
| Net Margin              | -2.3%   | 4.6%   | 3.9%   | 4.0%   | 3.9%   | 4.2%   | 4.7%   | 6.6%    | 2.5%    | 3.9%    |
| Free Cash Flow          | 2,679   | 4,520  | 3,897  | 4,402  | 2,457  | 4,090  | 7,876  | 5,081   | (1,510) | 3,815   |
| Income Tax              | 1,204   | 1,602  | 1,295  | 722    | 746    | 921    | 1,178  | 1,961   | 638     | 1,159   |

### **Balance Sheet Metrics**

| Year                    | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
|-------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| <b>Total Assets</b>     | 41,172 | 40,262 | 37,431 | 40,303 | 41,290 | 42,779 | 51,248 | 53,811 | 53,335 | 55,356 |
| Cash & Equivalents      | 2,210  | 1,038  | 2,512  | 737    | 787    | 767    | 867    | 5,911  | 886    | 3,805  |
| Acc. Receivable         |        |        |        |        |        | 498    | 631    |        | 1,169  |        |
| Inventories             | 8,282  | 8,601  | 8,309  | 8,597  | 9,497  | 8,992  | 10,653 | 13,902 | 13,499 | 11,886 |
| Goodwill & Int.         | 298    | 277    | 259    | 709    | 699    | 686    | 668    |        | 645    |        |
| Total Liabilities       | 27,175 | 27,305 | 26,478 | 28,652 | 29,993 | 30,946 | 36,808 | 40,984 | 42,103 | 41,924 |
| <b>Accounts Payable</b> | 7,759  | 7,418  | 7,252  | 8,677  | 9,761  | 9,920  | 12,859 | 15,478 | 13,487 | 12,098 |
| Long-Term Debt          | 12,725 | 12,760 | 12,749 | 11,398 | 11,275 | 11,499 | 12,680 | 13,720 | 16,139 | 16,038 |
| Total Equity            | 13,997 | 12,957 | 10,953 | 11,651 | 11,297 | 11,833 | 14,440 | 12,827 | 11,232 | 13,432 |
| LTD/E Ratio             | 0.91   | 0.98   | 1.16   | 0.98   | 1.00   | 0.97   | 0.88   | 1.07   | 1.44   | 1.19   |

### **Profitability & Per Share Metrics**

|                  |        |        | •      |        |        |        |        |        |        |        |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Year             | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
| Return on Assets | -3.8%  | 8.3%   | 7.0%   | 7.5%   | 7.2%   | 7.8%   | 9.3%   | 13.2%  | 5.2%   | 7.6%   |
| Return on Equity | -10.8% | 25.0%  | 22.9%  | 25.8%  | 25.6%  | 28.4%  | 33.3%  | 50.9%  | 23.1%  | 33.6%  |
| ROIC             | -5.9%  | 12.8%  | 11.1%  | 12.5%  | 12.9%  | 14.3%  | 17.3%  | 25.9%  | 10.3%  | 14.6%  |
| Shares Out.      | 640    | 633    | 583    | 546    | 524    | 512    | 506    | 471    | 465    | 463    |
| Revenue/Share    | 113.45 | 116.58 | 120.64 | 132.14 | 141.33 | 151.50 | 185.12 | 215.15 | 234.82 | 232.09 |
| FCF/Share        | 4.19   | 7.14   | 6.69   | 8.00   | 4.61   | 7.93   | 15.58  | 10.31  | -3.25  | 8.24   |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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